

CALL FOR ENTRIES

December 1, 2011 DEADLINE

Splash¹⁴: Light and Color

North Light Books' hardbound showcase of the best in contemporary watercolors

artwork eligibility

Light and color. The two hallmarks of pure transparent watercolor. Your entry should in some way emphasize one or both of these art elements in an original or exceptional manner. We will be looking for excellence as well as a variety of usages of light and color including everything from capturing the beauty of natural light in its many nuances, to creating a colorful abstract painting from one's imagination, and everything in between. If selected, you will be asked to write about the usage of color or light in your painting, including your inspiration, your essential pigment choices, techniques, etc. The dominant medium must be watercolor, but some minor use of other media may be acceptable.

submissions

Digital images must be submitted online or on CD-ROM or DVD (please label the disks with your name and address) and accompanied by a color printout. For judging purposes, these images must be high quality, in RGB color mode, TIFF or JPEG format, and 72dpi. Digital files submitted by mail must be labeled with your last name, first name, the entry number (should correspond to the number on the entry form), with no punctuation marks until the file extension (example: Wolf Rachel 3.tiff).

enter online

Visit artistsnetwork.com/splashwatercolor to submit your art using our fast and easy online entry system.

selection process

The editorial staff of North Light Books will review all submissions and select a group of about 600 semi-finalists from which Rachel Wolf will make the final selections. Art will be selected on the basis of general quality as well as suitability for this particular publication.

entry form

The entry form (see other page) must be completed and submitted along with your artwork, postmarked by December 1, 2011. Keep a copy of the entry form for yourself—we may refer to it in future correspondence.

entry fee

Include a check or money order (payable in U.S. funds to F+W Media, Inc.) for \$30.00 for the first digital submission and \$25.00 for each additional digital submission.

notification and requirements of winners

Winners will be notified on or before April 13, 2012. Winners will be asked to provide some specific written information about their selected painting(s). This written information, in order to be accepted, will have to be provided on paper and electronically (i.e., via e-mail or on CD/DVD). Winners will be required to submit a 4" x 5" transparency or 9" x 12" TIFF file (RGB format, 300dpi) for the work(s) to be published. Transparencies and CD/DVDs will be held by the publisher until the date of publication; transparencies will be returned. For a list of winners, visit splashwatercolor.com after April 13, 2012.



Splash¹⁴: Light and Color **OFFICIAL ENTRY FORM**

December 1, 2011 DEADLINE

Name _____
Address _____
City _____ State _____ ZIP Code _____
Phone Number (include area code) _____
E-mail _____

*How did you find out
about this contest?*

- North Light Book Club
- WetCanvas.com
- Direct mail
- The Artist's Magazine*
- The Pastel Journal*
- artistsnetwork.com
- Other _____

file 1

Title _____
Image size (h x w) _____
Medium _____

file 2

Title _____
Image size (h x w) _____
Medium _____

file 3

Title _____
Image size (h x w) _____
Medium _____

file 4

Title _____
Image size (h x w) _____
Medium _____

file 5

Title _____
Image size (h x w) _____
Medium _____

file 6

Title _____
Image size (h x w) _____
Medium _____

file 7

Title _____
Image size (h x w) _____
Medium _____

file 8

Title _____
Image size (h x w) _____
Medium _____

file 9

Title _____
Image size (h x w) _____
Medium _____

file 10

Title _____
Image size (h x w) _____
Medium _____

For additional slides/files, enclose an extra sheet of paper. Please feel free to copy this form for other artists.

Visit the *Splash* website at splashwatercolor.com for updated info about the latest *Splash* book and North Light's other competitions. Get a list of winners, deadlines for submissions, submission tips, book release information and post comments related to the *Splash* series!

your submission must include:

1. Properly labeled disks
2. Entry fee of \$30.00 for your first piece of artwork and \$25.00 for each additional piece. painting
3. Completed entry form

please photocopy this entry form and send it with your disk to:

Splash 14 Contest
Attention: Competitions
4700 East Galbraith Rd.
Cincinnati, OH 45236

total amount enclosed (payable in U.S. funds to F+W Media, Inc.)

\$ _____